

# CRUSADER FOOTBALL 2020

ON



## DON'T MISS OUT!

**Advertise your company or send a message to the listening audience of Bishop Kenny football EVERY GAME AND DURING THE WEEK on the most listened to sports radio station in town!**

### Sponsorship Packages Available:



#### **Touchdown Package \$3000**

- ♦ Six (6):30 second commercial announcements during each weekly BK game, including pre-game and post-game
- ♦ Mentioned in opening and closing credits of each weekly BK game
- ♦ Mentioned in 20 MID-WEEK promotional spots on both 1010XL and 92.5 FM radio
- ♦ Mentioned in weekly feature of *Player of the Game* and *Play of the Game* during each weekly game
- ♦ Banner Ad on 1010XL website: 92.5 FM Listen LIVE Button



#### **Field Goal Package \$1000**

- ♦ Two (2) :30 second commercial announcements during each weekly BK game, including pre-game and post-game
  - ♦ Mentioned in 20 MID-WEEK promotional spots on both 1010XL and 92.5 FM radio
  - ♦ Banner Ad on 1010XL website: 92.5 FM Listen LIVE Button
- (Artwork to be supplied by sponsor)

- ♦ Bishop Kenny football is the ONLY high school football team broadcast LIVE on 92.5 FM
  - ♦ Broadcasts include ALL regular season AND Playoff games
- ♦ Broadcasts can be heard by family and friends on computers around the nation

Make checks payable to: **BK Boosters**

Mail to: Bishop Kenny High School  
Attn: BK Boosters  
1055 Kingman Avenue  
Jacksonville, Florida 32207

For further information contact: Kathy Parete at (904) 923-1123 OR [kathyparete@gmail.com](mailto:kathyparete@gmail.com)



Thank you for your sponsorship of  
**BISHOP KENNY FOOTBALL 2020**  
on **92.5 FM** radio

Provide your company contact information below and check all boxes that apply. Mail the completed document to the address below, OR scan completed document and email to [kathyparete@gmail.com](mailto:kathyparete@gmail.com). The radio station will contact you regarding the production of your commercial. *Thank you!*

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone Number(s):** \_\_\_\_\_

**Email:** \_\_\_\_\_

Check the boxes that apply:

☐ Touchdown Package \$3000    OR    ☐ Field Goal Package \$1000

☐ I would like 92.5 FM to write and produce a thirty second commercial by providing the following information ASAP (First home game is September 11.)

Company website: \_\_\_\_\_

Our typical customer is: \_\_\_\_\_

Three reasons why a listener should choose our business over our biggest competitor:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

☐ I will provide a **pre-written** thirty second commercial (script template is available from 1010XL).

☐ I will provide a **pre-recorded** thirty second commercial.

☐ I am a returning radio sponsor and would like to use a commercial from a previous year (**as is**).

☐ I am a returning radio sponsor and would like to use a commercial from a previous year but **would like to update**.

☐ Payment is enclosed.

☐ I will mail payment upon receipt of invoice.

Checks should be made payable to **BK Boosters** and mailed to the address below, or an invoice will be emailed to the address you've provided.

**Bishop Kenny Boosters**  
**1055 Kingman Avenue**  
**Jacksonville, FL 32207**

For questions or more detailed information regarding your radio spot contact:

Steve Griffin  
904-641-1011 ext. 301  
[steveng@1010xl.com](mailto:steveng@1010xl.com)

